

## "Absolute Red" Wolfberry Products

*Our puree is cold pressed from whole fresh goji berries within hours of picking. It is not blended, or reconstituted. It contains skin, flesh, pulp & juice, which is the only way to get whole benefits of the berries.*

### Real Taste! Real Results!

*Absolute Red NingXia dried wolfberries are in the highest grade (230berries/50g). They are large in size, red in colour, and sweet in taste, more flesh less seed. They contain more polysaccharides than any other wolfberries.*

*Using proprietary process developed by our scientists, "Absolute Red" wolfberry powder is ground from whole frozen wolfberry fruits, and preserves as much nutrients as possible. It is pure, no added other fruits, preservatives, flavors, and colors.*

*"Absolute Red" Superpower Facial Oil is specifically formulated by using Wolfberry (Goji) seed oil and Sea Buckthorn oil. It contains 90% unsaturated fatty acids and a large amount of anti-oxidant compounds, including Vc, Ve, and beta-carotene, etc. It deeply penetrates into skin and stimulates blood circulation and helps skin metabolism, reduces the oxygen free radicals and prevents the skin from premature aging. It has nourishing, rejuvenating properties, that increase skin elasticity and assist skin growth and repair.*



## What people say about "Absolute Red" wolfberry products

*Hi Dyson,  
Good morning! I hope all is well with you.  
I am now using the puree and it's making a lot of difference from my past health. I feel very active and am now having a good sleep at night. Since I am diabetic, I am sure that by drinking wolfberry puree, I am positive that this could help a lot to lower down my blood sugar, which I am now noticing every time I check my blood glucose level. Before it was really high and now, it is getting low. I am very much happy with the wolfberry and I would be continuing drinking the puree.*

— Ayren A NSW

*We both drink 25ml "Absolute Red" purees every day! Now we have much more energy; we're able to deal with stress better AND it has also revitalized our love life.*

— Sophie & Jim NSW

*Hi Dyson,  
I am a student currently studying nutrition and I am amazed at the antioxidant capabilities of Absolute Red. I have been eating a handful of the dried berries everyday for over 3 months and the quality of my skin has dramatically improved in both its look and texture. I highly recommend Goji berries and its juice not only because of its ability to fight free radicals and help prevent premature ageing but because from just a small amount everyday I feel so much healthier.*

*Sincerely,*

— Amanda. NSW

*Hi Dyson,  
I am HIV positive, and have tried many alternative medicine but not quite happy with until I had "Absolute Red" Goji puree. Now I feel so much better and energetic. I know the polysaccharides in the puree boosting my immune system and enable my body to fight diseases.*

*Thank you so much for recommending this puree to me.*

— Michael VIC

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# Absolute Red™

*Enjoy Nature's Miracle*

## NingXia Wolfberry Products

*"The greatest natural source of antioxidants on the planet."*

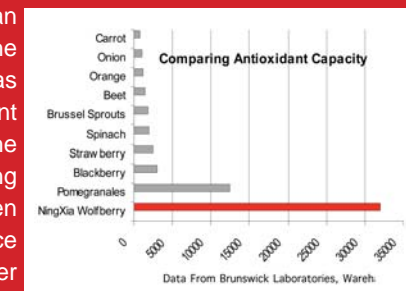
*"The most nutrient dense food in the world."*



## NingXia Wolfberry (Goji Berry)

**"The greatest natural source of antioxidants on the planet."**

Research by American scientists ranks the Ningxia Wolfberry as the highest antioxidant ability food in the world at an amazing 3650 ORAC (Oxygen Radical Absorbance Capability) units per ounce.



Antioxidants have been proven an effective weapon against free radicals as they neutralize the effects of free radicals and prevent premature aging and chronic diseases.

**" The most nutrient-dense food discovered so far in the world. "**

The NingXia Wolfberry is known as a "Super-food" as it contains hundreds of active bio-components usually only found separately.

It contains:

- 18 amino acids,
- 27 fatty acids,
- 21 trace minerals,
- more vitamin C than oranges,
- more beta-carotene than carrot,
- more flavonoids and poly saccharides than any food.

## Discover the benefits of this Ancient Chinese secret

The Wolfberry's nutrition and health value were explored in China a thousand years ago. For centuries the wolfberry has played an important role in traditional Chinese medicine where it is believed to enhance immune system function, improve eyesight, protect liver and kidney and boost sexual ability and antiaging.

Recent researches have discovered that Ningxia wolfberry is rich in polysaccharides, which have been studied for their ability to combat cancer and strengthen the immune system. Also it is natural source of powerful antioxidant compounds of Vitamin C, E and Beta-carotene, which are proven to be an effective weapon against free radicals to prevent from premature aging and the chronic disease, allow body to restore itself to healthy level that leads to wellbeing and longevity



## Health and Longevity -The amazing NingXia local Chinese people

Wolfberries, called "goji" by native Chinese, have a long tradition in folk medicine. Ancient Chinese medical texts extolled wolfberries for strengthening the eyes, liver, and kidneys. An early medical work, Shen Nung Ben Tsao (475-221 B.C.), noted wolfberry benefits ranging from replenishing vital essences to strengthening and restoring major organs. The physician's handbook, Ben Cao Gang Mu, written during the Ming Dynasty (1368-1644 A.D.) reported, "taking in Chinese wolfberry regularly may regulate the flow of vital energy and strengthen the physique, which can lead to longevity."

This lady is 98 years old. She still enjoys working in her garden every day. She has had wolfberries for her breakfast daily since she was a young girl. In her home town, ZhongNing in NingXia Autonomous Region, many people, like herself, live productive lives well beyond 100 years. It is believed by these people that their daily consumption of wolfberries is the single most important factor contributing to their exceptional health and longevity.

The national census in China recently reported that the number of NingXia locals living more than 100 years exceeds the average by 400%. These local people admit their health and vitality secret lie in the local grown wolfberries. "A bowl of wolfberries daily is part of life".



## NingXia - the hometown of wolfberry

The highest quality wolfberries grow in NingXia province of China, due to the soil, climate and other growing conditions. Ningxia is usually called the home of wolfberry in China.

Chinese government has established NingXia as one of its foremost TCM herb farming and production bases, and NingXia wolfberry farming and processing has become strictly controlled in accordance with the national Green Food Standard and Good Agricultural Practice (GAP). The Xinhua News Agency, reported that NingXia wolfberry "is far superior to ordinary wolfberries in both tonic effect and economic results". Due to their superior quality, some of the medical studies done on the wolfberry have specified the use of NingXia wolfberry. NingXia wolfberry also has by far the highest level of immune-stimulating polysaccharide.

### Ningxia's Perfect Geography for Wolfberries

The Huang He (Yellow) River originates in the Himalayan Mountains and flows through the Ningxia Province. This river creates a unique, mineral-rich, super fertile silt-water flood plain found nowhere else on earth, producing incomparable wolfberries. The beautiful Ningxia region is called "China's herbal medicine valley" and is renowned for meeting all of the stringent rules to be awarded the prestigious "Green Certificate".

### The Myth of the "Tibetan" Wolfberry

Some marketers claim wolfberries originated in Tibet. In fact, no wolfberries are commercially grown in or near Tibet. They cannot grow over 5,500 feet in elevation. This is because a high altitude would create an early frost that stifles the buds needed to reproduce. Averaging over 12,000 feet in elevation from sea level, Tibet is not conducive to wolfberry cultivation on any scale. It may be possible that some distant but related Lycium species have adapted to the high altitude, but these scarce specimens would be very different from the commercially-cultivated Ningxia species and would not be feasible to harvest. Other false claims recount dubious invented stories of Tibetan festivals celebrating the wolfberry. The only two-week festival in the world that celebrates wolfberries is in China not Tibet. Moreover, the word "goji" is not Tibetan but Chinese.



## What makes "Absolute Red" NingXia wolfberry different?

### Absolute Red wolfberry farm.

Absolute Red wolfberries are produced in its 1000 acres special research farm, where it is right in the heart of NingXia Autonomous Region, called ZhongNing Valley - the region famous for its wolfberry. It produces the best wolfberries in the world.

The cultivation and processing of Absolute Red wolfberries comply with the Organic Food Production Standard, that means there are no chemical fertilizers, heavy metals and no sulfites, dyes or irradiation have been used.

### Absolute Red wolfberries and Its products.

Absolute Red wolfberries are large in size, red in color. They are also sweet in taste, and more flesh and less seeds.

Absolute Red has a range of NingXia wolfberry products, including:

1. 100% wolfberry puree juice.
2. 100% wolfberry powder.
3. Premier Grade naturally dried wolfberry fruits.
4. Wolfberry seed oil
5. Wolfberry sprout tea

All Absolute Red wolfberry products are processed by using patented Nutrient-Guard process developed by our scientists after 8 years research. It preserves maximum of the bioactive nutrients of wolfberry. They contain no artificial flavors and colors. They are in the highest level of antioxidant, and rich in immune-stimulating Polysaccharides and other unique phytochemicals.

